

Job Description

Role: Digital Marketing

Company Profile:

SmartOwner is a pioneering company that has created a platform that enables consumers to add high-value assets to their portfolios. SmartOwner's technology platform and online portal enable users to access curated assets with transparency, safety and high returns.

Job Profile:

The digital marketing professional will be in charge of marketing SmartOwner through online channels including SEM and Social Media.

Key Duties and Responsibilities:

- Developing and managing digital marketing campaigns.
- Responsible for Digital Media planning, Google Analytics, Google display and Google search Adwords, Social Media (Facebook, LinkedIn, Twitter).
- Managing the online and social media strategy of the company
- Generating reports and analyzing web traffic
- Keeping the company at the forefront of developments in digital marketing

Desired Skills and Experience:

- Outstanding creative and analytical skills
- Excellent written communications skills
- Experience in Google Analytics, e-commerce, SEO, PPC, Email marketing, and social media.

Compensation and Benefits:

- SmartOwner offers successful candidates an outstanding compensation package

SmartOwner Services India Pvt Ltd

Worldwide Headquarters

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